

**761—106.6(307) Conditions.****106.6(1) Signs.**

*a.* The sponsor shall not place any signs directing highway traffic to the promotion, nor shall it place any signs for the promotion along the interstate highway or interchange ramps.

*b.* The sponsor may provide two signs approximately 4 feet by 4 feet announcing the promotion. If the signs meet the department's specifications, the signs shall be installed by the department, not by the sponsor. The department shall remove these signs when the promotion is over.

**106.6(2) Promotion.** A sponsor may distribute literature only if it is directly related to the promoted Iowa agricultural product.

**106.6(3) Sample restrictions.**

*a.* Samples must be Iowa agricultural products.

*b.* Samples shall be for free distribution only; no sales or donations shall be allowed.

*c.* No bread or buns shall be served with food samples.

*d.* Food samples shall be no larger than approximately 1-inch cubes.

*e.* Beverage samples shall be no larger than 6 ounces.

*f.* Water may be provided as a beverage with samples.

**106.6(4) Liability.** The sponsor shall save the department of transportation and the state of Iowa harmless from any liability that may result from the directing of traffic to the promotion, and as a result of changes of traffic patterns caused by the activities of the sponsor in or about the rest area, and all other liability related to the operation of the promotion at the rest area.

**106.6(5) Miscellaneous.**

*a.* Live animals are not allowed.

*b.* Alcoholic beverages are not allowed.

*c.* The sponsor is responsible for litter pickup and disposal.